

Foote Partners, LLC
Foote Research Group

TechTarget IT Careers Newsletter – February 2003

Data Slides

IT job trends: Best bets in 2003 and beyond

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U.S. Department of Labor

Bureau of Labor Statistics

***Metropolitan Area Employment and
Unemployment***

December 2002

Best Bets: Employment Rates (BLS)

All Cities...

▲ Largest over-the-year employment increases:

- Riverside-San Bernardino, CA (+22,000)
- Las Vegas, NV- AZ (+21,600)
- Miami, FL (+18,500)
- San Diego, CA (+17,800)

▲ Largest percentage increases in employment:

- Elkhart-Goshen, IN (+4.5%)
- Fayetteville- Springdale-Rogers, Ark. (+3.8%)
- McAllen-Edinburg-Mission, TX (+3.4%)
- Santa Fe, NM (+3.3%)
- Las Vegas, NV.-AZ. (+2.8%)

Best Bets: Employment Rates (BLS)

Metro areas, 750 million+ population...

▲ Highest over-the-year percentage increase in employment

- Las Vegas, NV-AZ (+2.8%)
- Riverside-San Bernardino, CA (+2.1%)
- Miami, FL (+1.8 %)

Best Bets: Unemployment Rates (BLS)

Metro areas, 1 million+ population...

▲ Monthly lowest unemployment

- Washington, DC/MD/VA/WVA (3.1%...lowest in nation, 6 consecutive mos.)
- Minneapolis-St. Paul, MN/WI (3.5%)

▲ Largest over-the-year rate unemployment decline:

- Las Vegas, Nevada (-1.9 percentage points)
- Miami, FL (-1.2 points)
- Orlando, FL (-1.1 points)

Best Bets: Unemployment Rates (BLS)

All Cities...

▲ Monthly lowest unemployment

- Bryan- College Station, TX (1.7%)
- Columbia, MO (1.8%)

▲ Largest over-the-year unemployment rate decreases:

- Danville, VA (-4.3%)
- Elkhart-Goshen, IN (-2.5%)
- Las Vegas, NV-AZ (-1.9%)

Best Bets: Unemployment Rates (BLS)

All Cities...

▲ Monthly lowest unemployment

- Bryan- College Station, TX (1.7%)
- Columbia, MO (1.8%)

▲ Monthly highest unemployment

- Yuma, AZ (17.8%)
- California: Visalia-Tulare-Porterville (17.2%); Merced (16.2%); Fresno (15.3%); Salinas (14.5%); Yuba City (13.8%)

Worst Bets: Employment Rates (BLS)

All Cities...

▲ Largest over-the-year employment decreases:

- Chicago, IL (-57,400)
- New York, NY (-45,100)
- Detroit, MI (-39,000)
- San Jose, CA (-34,100)

▲ Largest over-the-year percentage declines in employment:

- Flint, MI (-4.3%)
- San Jose, CA (-3.5%)
- Decatur, IL (-3.3%)
- Bridgeport, CT (-3.1%)

Worst Bets: Employment Rates (BLS)

Metro areas, 750 million+ population...

▲ Largest over-the-year percentage employment declines

- San Jose, CA (-3.5%)
- San Francisco, CA (-2.1%)
- Detroit, MI (-1.8%)

Worst Bets: Unemployment Rates (BLS)

Metro areas, 1 million+ population...

▲ Largest over-the-year unemployment rate increase:

- San Jose, CA (+1.2 percentage points)
- Columbus, OH (+1.1)
- Sacramento, CA. (+1.0)

▲ Monthly highest unemployment

- San Jose, CA., (7.8%, highest in nation, 9 consecutive mos.); New York, NY (7.8%, from 7.3 in Nov.)
- Portland-Vancouver, OR/WA (6.9%)
- Miami, FL (6.8%)

Worst Bets: Unemployment Rates (BLS)

All Cities...

- ▲ **Largest over-the-year unemployment rate increase:**
 - **Yuma, AZ (+1.8 percentage points)**

Employment Trends (BLS)

- ▲ Over the year, employment growth for all jobs has been most prevalent in:
 - Government
 - Services
 - Finance
 - Insurance
 - Real estate
- ▲ Manufacturing continues to be the weakest industry division for all jobs

Foote Partners LLC

- ▲ Former Gartner, META Group, McKinsey & Co. analysts/consultants, corporate HR pros, F500 managers. Founded 1997.
- ▲ **“IT Insider” analytical research:** Continuously tracking 32,000 IT professionals in private and public sector employers...North America and Europe. **Compensation/workforce research compiled and published every 3 mos.**
- ▲ **Management consulting:** Strategic organizational transition; enterprise project delivery; human capital management

Most comprehensive primary source IT salary, bonus, and skills/certifications premium pay data in North America.

Foote Partners' Quarterly IT Compensation Surveys

Quarterly IT Professional Salary Survey

- ▲ Continuous, since 1995
- ▲ 85 critical IT positions in:
 - Security Management
 - Internets/intranets/extranets
 - E-Commerce/e-business
 - Data Warehousing
 - Business Technology
 - Business Applications Delivery
 - Database Administration
 - Enterprise Applications
 - Unix/NT/2000 environments
 - Lotus Notes
 - Project Management
 - Architecture
 - Network & Systems Engineering
 - Network & Systems Operations
 - Enterprise Infrastructure
 - Help Desk/Service Center
 - SAP

Quarterly Hot Tech Skills & Certifications Pay Index

- ▲ 85 technical skills in:
 - Networking and Internetworking
 - Operating Systems
 - Web/e-Commerce Development
 - Database
 - Messaging and Groupware
 - Database administration
 - Apps Development Tools/Languages
 - Enterprise Applications/Suites
 - Project Skills
- ▲ 55 certifications in:
 - Security Management
 - Project Management
 - Networking
 - Network and Systems Engineering
 - System/Network Operating Systems
 - Applications Development and Programming Languages
 - Webmaster/Internetworking
 - Database
 - General Certifications

FP's 2003 Research Domain

- ▲ **1,830 private & public employers tracked throughout year**
- ▲ **66 cities in U.S., Canada...55 cities in Europe**
- ▲ **24 private sector industries, federal/state/ local governments, educational institutions**
 - **38% employers are \$500+ Million in sales, \$3+ Billion in total assets**
- ▲ **Confidential data shared with FP by hundreds of IT, business execs...multiple validations via HR partners, direct interviews, “interactive” surveying techniques**

For More Information.....

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